



# Habco freezer program!

## How do I Get it?

1

- » Work with your ADMC Rep or Participating Vendor to select SKU's
- » Get approval from ADMC Brand Manager

2

- » ADMC Purchases your Freezer

3

- » Once Freezer has arrived place ISO orders through ADMC
- » Meet monthly minimums to receive 30% (stores up front contribution) monthly credit

## How do I qualify?

Store must order agreed upon monthly minimum of the approved vendor(s) from ADMC

1

Store will receive credit for their 30% cost of the freezer in 12 monthly credits.

2

### Example

	Model	Price	Retailers minimum purchase of raw per month from ADMC
Single Door	SF28HCBXM	\$3,260.00	\$500.00
Double Door	SF46HCBXM	\$5,070.00	\$900.00

- At time of purchase account will be charged for 30% of the cost
- At time of purchase vendor/vendors will be charged 40% of the cost
- At time of the purchase ADMC will cover the remaining 30% of the cost

The store will be able to earn back the 30% cost of the freezer through a monthly rebate credit issued to their account for the duration of one year as long as monthly purchase minimums are met (if a month is missed it can be added on). Monthly credit to be split between ADMC and Vendor/ Vendors (if multiple are chosen). At the end of the year discussions of an ongoing rebate program from that brand can be discussed if you continue to purchase that brand through ADMC.

If an account chooses to partner with multiple vendors splits will be based upon space allotted per brand. For example: A double door split evenly between 2 vendors would cost each vendor 20% of the cost of the freezer up front. Minimum purchases would be \$400 per vendor per month to earn back the stores 30% cost with each vendor covering 7.5% of this.



**HABCO**

PH: 1 (800) 387-5398  
habcomfg.com

RECEIVE 20% ISO FROM THESE PARTICIPATING VENDORS UPON APPROVAL:

A Pup Above, Answers Pet Food, Boss Dog, Northwest Naturals, OC Raw, Stella & Chewys, Steve's Real Food, and Tuckers Raw Frozen & Freeze-Dried

Please contact your sales representative for further information.

ADMC will credit the retailer's account the value of 2/3 of the retailer's monthly freezer payment if minimum frozen raw sales are met. Each month the ADMC brand manager will review the retailer's frozen sales. If raw frozen minimums are reached, ADMC will credit the retailer's account. If retailer fails to meet minimum purchase, the credit will not go through for that month. If the retailer chooses to discontinue any raw vendors they agreed to stock they must notify the ADMC brand manager for approval in order to continue to receive their monthly credit. ADMC or the vendor is not responsible for S&H, Applicable taxes, APR's, Administration fee or electricity conversion. ©ADMC2024