



Habco freezer program!

How do I Get it?

1

- » Work with your ADCM Rep or Participating Vendor to select SKU's
- » Get approval from ADCM Brand Manager

2

- » ADCM Purchases your Freezer

3

- » Once Freezer has arrived place ISO orders through ADCM
- » Meet monthly minimums to receive 30% (stores up front contribution) monthly credit

How do I qualify?

Store must order agreed upon monthly minimum of the approved vendor(s) from ADCM

1

Store will receive credit for their 30% cost of the freezer in 12 monthly credits.

2

Example

| | Model | Price | Retailers minimum purchase of raw per month from ADCM |
|-------------|-----------|------------|---|
| Single Door | SF28HCBXM | \$3,260.00 | \$500.00 |
| Double Door | SF46HCBXM | \$5,040.00 | \$900.00 |

- At time of purchase account will be charged for 30% of the cost
- At time of purchase vendor/vendors will be charged 40% of the cost
- At time of the purchase ADCM will cover the remaining 30% of the cost

The store will be able to earn back the 30% cost of the freezer through a monthly rebate credit issued to their account for the duration of one year as long as monthly purchase minimums are met (if a month is missed it can be added on). Monthly credit to be split between ADCM and Vendor/ Vendors(if multiple are chosen). At the end of the year discussions of an ongoing rebate program from that brand can be discussed if you continue to purchase that brand through ADCM.

If an account chooses to partner with multiple vendors splits will be based upon space allotted per brand. For example: A double door split evenly between 2 vendors would cost each vendor 20% of the cost of the freezer up front. Minimum purchases would be \$400 per vendor per month to earn back the stores 30% cost with each vendor covering 7.5% of this.



HABCO

PH: 1 (800) 387-5398
habcomfg.com

RECEIVE 20% ISO FROM THESE PARTICIPATING VENDORS UPON APPROVAL:

A Pup Above, Answers Pet Food, My Perfect Pet, Northwest Naturals, OC Raw, PetPlate, Primal Pet Foods, Stella & Chewys, Steve's Real Food, and Tuckers Raw Frozen & Freeze-Dried

Please contact your sales representative for further information.

ADCM will credit the retailer's account the value of 2/3 of the retailer's monthly freezer payment if minimum frozen raw sales are met. Each month the ADCM brand manager will review the retailer's frozen sales. If raw frozen minimums are reached, ADCM will credit the retailer's account. If retailer fails to meet minimum purchase, the credit will not go through for that month. If the retailer chooses to discontinue any raw vendors they agreed to stock they must notify the ADCM brand manager for approval in order to continue to receive their monthly credit. ADCM or the vendor is not responsible for S&H, Applicable taxes, APR's, Administration fee or electricity conversion. ©ADCM2023